

BEAUFORT

You can get there from here.

Shinntype

Beaufort

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Superb detailing for high style, perfect proportions
for superior readability. Good looks and clarity in both
text and display typography.



Compared with type set by older technology, PostScript type, when imageset and printed by high-resolution offset lithography, has a remarkable clarity—at any size. While many types, old and new, benefit from this level of definition, few designs specifically exploit it. Now Beaufort introduces an effect of sharpness that was previously exceedingly difficult to achieve.

This means that small sizes will combine a high word count with good legibility, while large sizes will always display very fine detail. Optical scaling is not required.

In style, Beaufort has a number of affinities. The bold romans recall a kind of ‘grotesque with small serifs’ style popular with sign and package lettering artists in the early part of the 20th century, and still fashionable.

In proportion, the basic Beaufort is in the vein of the classic oldstyle types that descend from Granjon, via the French Oldstyles, or Elzevirs, to Plantin and Times in the early twentieth century. Designed for optimum clarity, readability, and word count, these types have a lower case that is quite large, and fairly narrow, in relation to the caps. Both cases have an evenness of width that makes for a simple, orthodox appearance.

Although its serifs are discreet and its stroke contrast is low, Beaufort is nonetheless a serified, stressed face, and as such is remarkable for its range of styles—enabling its use in the kind of modernist layouts that typically leverage the plastic values of a single sans face across the axes of weight and horizontal scale.

- Classic form, large x-height
- Integration of serif treatment with character shape
- Mega-family
- Sharp at any size

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The formal quality

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The formal qualities of a typeface

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The formal qualities of a typeface energize,

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The formal qualities of a

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The formal qualities of a typeface energize, facilitate and inform the

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The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled

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The formal qualities of a typeface energize, facilitate and inform the typographic layout. Skilled typographers

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